



CalEITC4Me WOMEN & CHILDREN TOOLKIT

Partners,

Did you know that the Earned Income Tax Credit (EITC) is the most effective anti-poverty tool on record? The EITC is a cash back tax credit that puts money back into the pockets of working families and individuals. California established the Cal EITC in 2015 to work in companion with the federal EITC and since, CalEITC4Me has worked to secure \$2 billion in California and federal EITC funds directly to 800,000 families across the state.

What we've found is that 3 out of 4 people that we serve are women, and 9 out of 10 Cal EITC dollars go to families with dependent children of school age. According to the U.S. Census Bureau, the poverty rate of single mothers is 26.6% - more than double the national average, over 5x that of married couples, and more than double that of single fathers. Women, especially single mothers, who are working but make less than \$22,300/year could be eligible to receive a life-changing cash back refund.

Inside this toolkit you will find:

- **Cal EITC Fact Sheet**
- **Draft Social Media & Graphics**
- **Website Button Links**

We hope you will take advantage of the tools presented here. And as always, if you ever have any questions, comments, or ideas, please don't hesitate to reach out.

For more information, or to get involved contact:

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Cal EITC Fact Sheet

- Women make up the majority of tax filers who are eligible to claim the CalEITC. More than half of all tax filers likely eligible to claim the CalEITC (59 percent) are women. The share of women is even larger among eligible parents, who receive the largest credits under the CalEITC: Women make up 7 in 10 tax filers with children who are eligible for the CalEITC.
- The CalEITC particularly benefits people of color, especially children of color. About two-thirds of workers who are likely eligible to claim the credit (68 percent) are people of color, Latinos accounting for the largest share. Among children eligible to benefit from the CalEITC, 4 in 5 are children of color, and more than half are Latino.
- The EITC expansions of the 1990s contributed as much to the subsequent increases in work among single mothers and female heads of households as the welfare changes of that period, extensive research has found.
- Women who benefited from those EITC expansions also experienced higher wage growth in subsequent years than otherwise-similar women who didn't benefit.
- Boosting the employment and earnings of working-age women, the EITC boosts the size of the Social Security retirement benefits they ultimately will receive.
- The research shows that by boosting the employment of single mothers, the EITC reduces the number of female-headed households receiving cash welfare assistance.
- Recent research on EITC's effects on single mothers' employment shows that counting the employment-boosting effect of the EITC nearly doubles its anti-poverty effect for these families.
- The EITC significantly increases recipients' work effort, according to substantial research over the past two decades.
- The EITC is particularly effective at encouraging work among single mothers working for low wages. It is considered among the most effective policies for increasing the work and earnings of female-headed families.
- Women who were eligible to benefit the most from those EITC expansions apparently had higher wage growth in later years than other similarly situated women.
- Research shows children whose families receive a boost in income from EITC perform better in school and have better health.



- Elementary and middle-school students whose families receive larger refundable credits tend to have higher test scores in the year of the receipt.
- Young children in low-income families that benefit from expanded state or federal EITCs are more likely to go to college, research finds. Researchers attribute this to lasting academic gains from higher EITCs in middle school and earlier.
- Increased tax refunds also boost college attendance in making college more affordable for families with high school seniors.
- More income for a young child or student in a low-income family not only improves the child's immediate well-being but is associated with increased work and earnings in adulthood. Larger refund credits in particular are projected to lift future earnings significantly.
- 9 out of 10 Cal EITC dollars goes to recipients with school ages children. (Franchise Tax Board)

California Women in Poverty

- There nearly 400,000 single female headed households in CA (381,510)
<http://womensfoundationofcalifornia.org/wp-content/uploads/2014/10/statewide-maps-single-mother-poverty.pdf>
- California women are more likely than men to live in poverty (18% to 16%)
- Among families with children, single mothers are most likely to live in poverty
- Full-time, year-round working women made 80 cents for every dollar men made
- Nearly 40% of Latinas who are single mothers live in poverty
- At least 1 out of 4 African American women, Native American women, and Latinas live in poverty
- California Poverty Rates:
 - Women: 14.9%
 - Female-headed families: 37%
 - Asian women: 11.9%
 - Black women: 21.6%
 - Hispanic women: 20.2%
 - Native American women: 21.3%
 - Women 65+: 11%

Source: <https://nwlc.org/resources/women-and-poverty-state-state/>



Sample Social Media

Did you know? The largest population of EITC recipients are single mothers.

For a mother with limited education, an additional \$1,000 EITC during pregnancy means she is 2 to 3 percent less likely to give birth to a child with a low-birth-weight. -

@hamiltonproj

Support for the CalEITC is support for single mothers!

We support the CalEITC because it is a proven antipoverty program that has unequivocally helped single mothers.



SHAREABLE GRAPHICS FOR SOCIAL MEDIA

**THE CALEITC
PARTICULARLY
BENEFITS PEOPLE OF
COLOR, ESPECIALLY
CHILDREN OF COLOR.**



For the latest information and resources on the CalEITC, visit www.CalEITC4me.org





EL CALEITC BENEFICIA ESPECIALMENTE A LAS PERSONAS DE COLOR, SOBRE TODO A LOS **NIÑOS DE COLOR.**

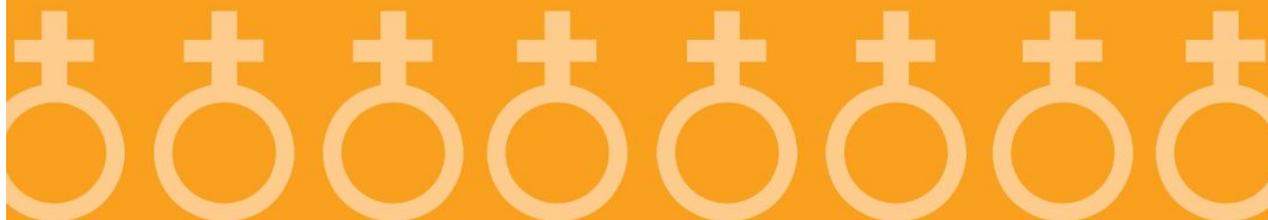




WOMEN

**MAKE UP THE MAJORITY
OF TAX FILERS WHO ARE
ELIGIBLE TO CLAIM THE
CALEITC.**





**LA MAYORÍA DE LOS
CONTRIBUYENTES
ELEGIBLES PARA EL
CALEITC SON**

MUJERES.





WEBSITE BUTTON TO LINK TO CALEITC4ME.ORG

Put one of our CalEITC buttons on your website to link to us!
Choose a size: [93x69](#) or [234x60](#)



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