



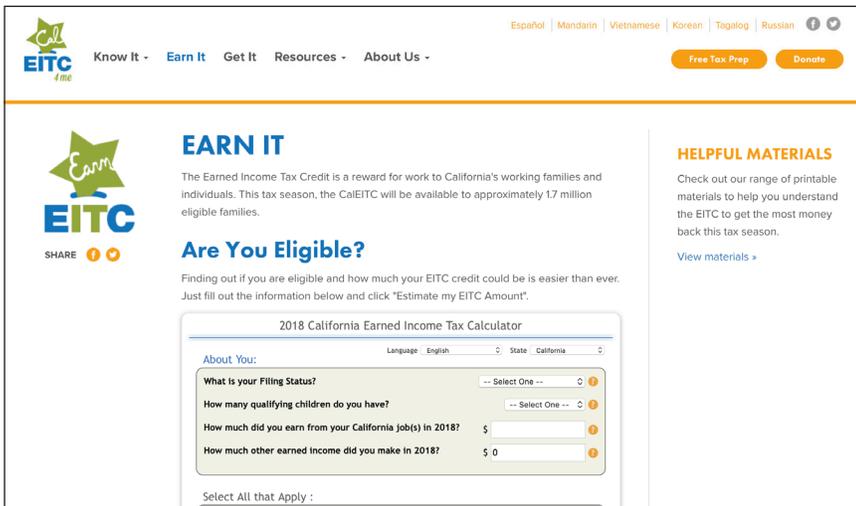
2019 CAEITC4ME.ORG TOOLKIT: Korean Language

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Dear Partners,

Thank you for helping us spread the word about how the California Earned Income Tax Credit (Cal EITC) can benefit working people throughout the state. This toolkit will help you spread the word to people in your network that many of our materials are now available in Korean.

We have a [calculator tool](#) on our website that allows people to determine their eligibility and estimate their refund.



Link to:
www.CalEITC4Me.org/earn-it

Women workers who qualify for the Cal EITC are also likely eligible for CalFresh food assistance and other public benefits. As you will see in the materials available for download, some of our flyers contain information on eligibility for these other programs, as well as entry points to access them. We encourage you to share this information with young people as well.

To help us get the word out, we've created images for you to use in your social media. Please tag us in your posts using @CalEITC4Me on Facebook, Twitter and Instagram. Also, feel free to use the following hashtags to help give your posts greater visibility:

#CalEITC #EITC #EndPoverty

#TaxRefund #TaxSeason



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Sample email blast:

Dear [First Name or Friend],

Language should not create a further barrier to receiving the California Earned Income Tax Credit (Cal EITC). That's why we'd like to remind everyone that our Cal EITC calculator, a simple tool to determine your eligibility for the credit, is now available in several new languages.

Last year, our materials were available in Spanish, Mandarin and Vietnamese. This year we've added Korean, Tagalog and Russian. Help us get the word out to those who could benefit!

To get the Cal EITC, people have to file an income tax return. Some low-income workers, especially those only working part-time, may not be planning to file because their income level doesn't require that they do. Let them know that they could be leaving money on the table!

Please share this important news with your family, friends and loved ones. Make sure to let them know that they can still claim the credit even if they've already filed their taxes, and the Cal EITC can be claimed throughout the year. But why wait?

For more information, and to find free tax prep services nearby, visit CalEITC4Me.org or text 'EITC' to 555-888.

Sample social media posts:

ICYMI: Our #CalEITC calculator tool is now in Korean, along with other resources to help ppl find out what public benefits they qualify for: <https://caleitc4me.org/caleitc4me-korean-page>

English language proficiency should not create a further barrier to receiving the #CalEITC. So check out the @CalEITC4Me eligibility calculator and other materials in several new languages, including Korean! <https://caleitc4me.org/caleitc4me-korean-page>

ICYMI: Tax Season might be over, but it's not too late to claim your cash through the #CalEITC. If you haven't filed your taxes, you could be leaving money on the table. It's your money. Claim it: <https://caleitc4me.org/earn-it>

We hope you will take advantage of the tools presented here. And as always, if you ever have any questions, comments, or ideas, please don't hesitate to reach out.

For more information, or to get involved contact:

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